

THIRD PARTIES DESCRIPTION PAGE

Wodapalooza may share Personal Data with the following types of third parties:

- **Customer Service and Marketing Communications.** We utilize third-party solutions and systems to manage our contacts, customers, events, and related information and for customer service and marketing purposes. For example, we use Intercom, a messaging platform, to communicate with you and respond to inquiries you submit through the Site or App. We may also use and disclose Personal Data to communicate with you via third-party marketing platforms such as MailChimp which we use to distribute our newsletter and other communications. You can unsubscribe from our marketing communications by following the unsubscribe instructions that appear in these e-mail communications. Alternatively, you may contact us at info@thewodapalooza.com to opt-out of direct marketing. For more information regarding opting out of marketing communications, please see the section of our Privacy Policy.
- **Registration and Administration of Events and Programs.** We use third-party solutions to assist with our event and program management activities, such as event scheduling, participant registration, and participant communications. For example, we use Competition Corner, a third-party competition management system, to manage our registration, contacts, members, leaderboard, and related information. We also use JotForm and InItLive Inc. for registration and application purposes for our events and services as well as Curadora, a hotel booking platform, in connection with our events and programs.
- **Online Forms and Surveys.** We use third party services, such as JotForm, to administer online forms and surveys related to our products, services, events, and programs.
- **Payment Processing.** We use third parties (e.g., Stripe) to process payments, such as registration fees.
- **Analytics.** We use third-party solutions like Google Analytics to help us understand how visitors use the Site and App and to evaluate usage trends. You can read more about how Google uses Personal Data [here](#). You can also opt-out of Google Analytics [here](#).
- **Social Media.** We may use widgets and tools from social networks, such as Instagram, Twitter, YouTube, LinkedIn, Pinterest, and Facebook, to enable sharing and other functions through social networks.